

BRYAN JORDAN

artist • educator • designer

Creative strategist, art director and designer with a loud laugh and a life-long love for color, pattern & typography. Specializing in education, communications, promotion, and retail; and thrives on creative problem-solving to advance brands, engage consumers, and build productive teams. Innately optimistic and curious—and genuinely excited to add value to every new project.

<i>experience</i>	<i>skills</i>
Bryan Jordan Studio Kansas City, Missouri • Astoria, Oregon 1995 to present Working with large corporations to small family owned shops. Listening and creating for print, web, marketing, database, along with art direction, product development, branding and rebranding. Equity LifeStyle Properties Seaview, Washington 2018 to 2020 Resort Manager: Thousand Trails Long Beach RV Park & Campground. Paying all invoices, purchase office supplies, maintenance goods & equipment. Registering and greeting guests. Processing background checks, annuals & monthly rentals both contracts and payments. Handling all cash and credit transactions and their deposits. Manage petty cash and park credit purchases. River City Solutions Kansas City, Missouri 2005 - 2012 Designed and implemented marketing collateral for three company divisions. Built and maintained company website along with social media and email marketing campaigns. Worked with local and nationwide companies, teaching Adobe design and web software. Avila University Kansas City, Missouri 2002 - 2005 Adjunct professor with Avila University - Teaching: Adobe graphic design classes - Photoshop, Illustrator, InDesign, Dreamweaver and Flash. Intro to Art and Sculpture.	Creative Direction Team Leadership Adobe Certified Creative Sales Social Media Branding Package Design Promotions & POS Retail Display & Signage Customer Service Brand Style Guides Print & Web Advertising Art Direction Print Production Web Design Marketing Presentations Photostyling Product Development Mentoring
	<i>computer skills</i>
	Mac & PC Mac Server iOS App Design Adobe Creative Cloud Microsoft Office Google Docs Various POS Database Design FileMaker Pro DigiRez
<i>references</i>	<i>contact</i>
Brian Joy - Supervisor TJ Max • 971.400.7131 Aaron Bales - Photographer New Vision Photography • 913.406.3429 Beth Jaworski - Marketing MGR KVC Health Systems • 816.678.3175 Michael Bushnell - Publisher Pinnacle Publishing • 816.718.5336	816.718.7153 503.741.9025 artistkc@me.com www.artistkc.myportfolio.com